



**Downtown
Revitalization
Initiative**



**Local Planning Committee (LPC)
Meeting # 1.5**

Downtown Revitalization Initiative

Town of Ticonderoga, New York



June 2, 2023

This morning's agenda:

01

Welcome + Logistics

02

Code of Conduct Reminder

03

Introduction to Proposed Project
Evaluation Criteria + Discussion of
Match Requirement

04

Review of Draft Refined Vision

05

Schedule

06

Public Comment + Closing Remarks

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- 01** Welcome + Logistics
- 02** Code of Conduct Reminder
- 03** Introduction to Proposed Project Evaluation Criteria + Discussion of Match Requirement
- 04** Review of Draft Refined Vision
- 05** Schedule
- 06** Public Comment + Closing Remarks

Welcome + Logistics

Zoom Webinar

Thank you for registering!

This meeting is being recorded for purposes of minute-taking.

The public will be muted during LPC discussion.

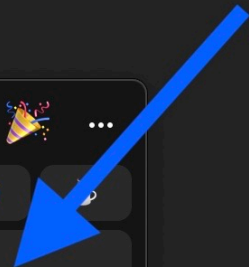
Public Comment can be provided at the end of the meeting by either:

1. Entering a comment in the chat.
2. Raising your hand.
If you raise your hand, we will call on you and ask you to unmute.



Or dial *9 on your number pad to raise hand if dialing in by phone.

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Arista Strungys

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Code of Conduct Reminder

The LPC Co-Chairs will read the preamble at this time.

Each Local Planning Committee Member is reminded of their obligation to disclose potential conflicts of interest with respect to projects that may be discussed at today's meeting. If you have a potential conflict of interest regarding a project you believe will be discussed during the meeting, please disclose it now and recuse yourself from any discussion or vote on that project.

For example, you may state that you, or a family member, have a financial interest in the project, or you are on the board of the organization proposing the project.

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Project Evaluation Criteria || Project Match

Thank you!! A lot of good thinking to date regarding project match and project evaluation criteria

Taking a step back...

- DRI process is designed to be inclusive and to value the variety of perspectives in Ticonderoga, both the LPC members and members of the public
 - ✓ DRI is intended to be flexible - it can fund projects other programs may not; encourages creative thinking about projects and project synergy
- Evaluation criteria should reflect this inclusivity of the program and the variety of perspectives within the community and the Vision and Goals
- Looking at lessons learned through previous 5 rounds and how the process has proceeded

Project ID Number: _____ Project Name: _____

Instructions: The following worksheet is intended to assist the LPC in further refining the DRI projects list. To the extent you can, please complete and be prepared to discuss for each project. Note that not all criteria listed below may be ready for evaluation at this stage of the process but may be considerations moving forward. Criteria are based on guidance for decision-making provided by state partners.

We are establishing a slate of transformative + catalytic projects, not a ranked list.

There should be consensus around the full slate of projects, not a hierarchy.

Evaluation Criteria		Evaluation Assessment		
1	Alignment with DRI Vision	Yes___	No___	Need More Info___
2	Alignment with existing local and regional plans	Yes___	No___	Need More Info___
3	Alignment with ongoing activities	Yes___	No___	Need More Info___
4	Transformative potential: <i>Project contains elements that fundamentally change the downtown and how it is perceived</i>	High___	Moderate___	Low___
5	Catalytic potential: <i>The ability to make other things happen</i>	High___	Moderate___	Low___
6	Market demand and economic feasibility	High___	Moderate___	Low___
7	Ability to provide a sustainable impact in the downtown	High___	Moderate___	Low___
8	Estimated project costs: <i>Including cost to public and private sector partners and long term operating or maintenance cost implications</i>			
9	Need for DRI funds to make the project feasible	Yes___	No___	Need More Info___
10	Potential to leverage additional private and/or public funds	High___	Moderate___	Low___
11	Availability of alternative funding sources that are more appropriate than the DRI award	Yes___	No___	Need More Info___
12	Anticipated community and economic benefits	Yes___	No___	Need More Info___
13	Estimated impacts on tax revenue	High___	Moderate___	Low___
14	Estimated job growth and retention	Yes___	No___	NA___

Project Evaluation Criteria || Project Match

- Camiros team will be working on an evaluation form based on LPC input and the Vision and Goals
- Camiros team strongly recommends that match be part of the evaluation criteria, not a requirement
 - ✓ May unintentionally exclude transformational opportunities
 - ✓ May impact project synergy and impact the cohesiveness of projects building off each other
 - ✓ Not setting a match will promote an equitable mix of private, non-profit, and municipal projects

Discussion

Project Evaluation Criteria || Project Match

Moving forward...

- Between LPC Meetings #2 and #3, Camiros team to draft evaluation form
- At LPC #3, initial review and determination of project eligibility
- Proposal: Following LPC #3, create working groups within the LPC to review eligible projects
- Working groups present evaluations for discussion at LPC #4

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Downtown Vision

Set against the scenic backdrop of the LaChute River, Lake George and Lake Champlain, Ticonderoga is a hub for Adirondack and Champlain Valley recreational opportunities and experiences. The downtown is a vibrant, regional business and cultural hub that looks to the future while recognizing its identity as a historic community.

At the heart of the downtown is Montcalm Street, a pedestrian-friendly corridor that features charming specialty shops and restaurants, a mix of heritage tourism and pop culture venues, arts and entertainment attractions, and contemporary services. The corridor is surrounded by natural beauty and public open spaces that offer visitors and residents an opportunity to experience a variety of outdoor activities within walking distance of downtown.

Tie together final vision statement, goals, and strategies

Vision Statement Refinement

DRI Guidelines

- Be future-focused and clearly define how the community would like to see itself in the next five to seven years;
- Be inspiring, aspirational, and ambitious for long-term revitalization;
- Be reflective of the unique nature of the DRI community and the catalytic impacts DRI funding will have on the community's downtown;
- Incorporate a diversity of voices through terms, ideas, and statements identified through public engagement;
- Be concise, accessible to all readers, and avoid jargon;
- Avoid metrics;
- Reflect consensus across community sectors;
- Be general enough not to be affected by short term changes; and
- Be locally-specific and not easily transferable to another community.

Vision Statement Refinement

Downtown Ticonderoga will be a vibrant regional business and cultural hub that looks to the future while recognizing its identity as the heart of a historic community. Blending a variety of charming specialty shops and restaurants, a mix of heritage tourism and pop culture venues, arts and entertainment attractions, and contemporary services with the natural beauty and recreational opportunities of the LaChute riverfront and other public open spaces, Downtown offers a truly unique experience within the Adirondack and Champlain Valley region.

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Date	Time (EST)	Meeting Type	Description
June 2	9-10am	LPC Virtual Meeting	Determine local match requirements and introduce refined vision
June 5			Release Open Call for Projects
June 12	11am-1pm	Virtual Office Hours	Consultant virtual office hours to provide guidance to project sponsors on Open Call for Project submissions
June 14	4-6pm	Virtual Office Hours	Consultant virtual office hours to provide guidance to project sponsors on Open Call for Project submissions
June 28	4-6pm	Public Workshop #1	Open House: Visioning, Introduction/Update to Open Call for Projects (Formal presentations to be held at 4:00 pm + 5:30 pm)
June 29	9-11am	LPC #2	Vision, goals + strategies, update on Open Call for Projects, feedback from Public Workshop #1
June 30	9-11am	Coffee w/ Consultants	Location TBD: Open time for public/project sponsors to meet with the consultants
July 12	11am-Noon	Virtual Office Hours	Consultant will host virtual office hours to provide guidance to project sponsors on Open Call for Project submissions
July 12	5-6pm	Virtual Office Hours	Consultant will host virtual office hours to provide guidance to project sponsors on Open Call for Project submissions
July 24			Open Call for Projects Closes
Aug. 3	9-11am	LPC #3	Introduce projects submitted through Call for Projects
Sept. 13	4-6pm	Public Workshop #2	Introduce projects to the public
Sept. 14	9-11am	LPC #4	Project evaluation begins
Oct. 11	4-6pm	Public Workshop #3	Present updated list of projects
Oct. 12	9-11am	LPC #5	Continued project evaluation
Nov. 2	9-11am	LPC #6	Final project overview

Open Call for Projects

Discuss Open Call for Projects

Begins June 5th

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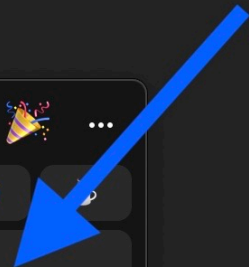
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Arista Strungys

Public Comment

Comments?

www.ticonderogadri.com